

TRAINING COURSE

INFOPACK

# VISUALLY SPEAKING

## 16-22.03.2025



Funded by  
the European Union



# ABOUT THE TRAINING

Visually Speaking is an Erasmus+ Training Course designed for youth workers and educators working with youth at local or international level. Through interactive workshops and tons of creativity, the aim is to equip participants with useful visual and communication skills that level up their youth work. The course will explore visual storytelling, graphic design hacks, lateral thinking and digital graphic tools.

Serving as a playground to test new ideas, innovate with images and learn new communication methods that rely less on written language and more on visual narratives.

No graphic skills are required, as the aim of the course is to focus on simple visual hacks that everyone can learn to better communicate ideas. We will encourage participants to leave their fear of drawing behind and embrace creativity. The outcomes of the training course will be collected in a guide called "Visual Stories", which will document the visual insights and new ideas developed through the sessions. The guide, designed collectively by the participants, will be a free resource for youth workers, educators and organisations, helping with the dissemination of visual approaches in youth work.

1

**Empower youth workers and educators with practical visual communication skills**

The training aims to equip participants with simple, accessible visual tools and techniques that can be directly applied in youth work settings to improve clarity, engagement, and inclusion, especially in multicultural and multilingual environments.

2

**To develop participants' capacity to use visual storytelling and creative thinking**

The course will support participants in exploring visual storytelling, lateral thinking, and image-based communication as non-formal education methods that help convey ideas, processes, and emotions beyond written language.

3

**Build confidence in creativity and experimentation**

By creating a safe and playful learning environment, the training encourages participants to overcome fear of drawing, embrace creativity, and experiment with visual approaches regardless of previous graphic or artistic experience.

4

**To co-create and disseminate the "Visual Stories" guide**

The training aims to collectively document the methods, tools, and visual insights developed during the course in an open-access guide, supporting dissemination, multiplication, and long-term impact of visual approaches in youth work.

# TRAINERS TEAM

## LAURA CASAIZ



Laura is a graphic facilitator and designer, specialized in visual storytelling for impactful communication. With a background in Graphic Design and advanced training in UX/UI and Graphic Facilitation, she brings 10 years of experience in creating engaging and user-centered designs.

Her work is rooted in creativity, combining visual narratives with non-formal education, working as a facilitator and trainer in numerous Erasmus+ projects on gamification, storytelling, sustainability, and of course graphic facilitations. All the work she delivers is based in visual experiences that help youth workers to communicate complex ideas in a clear and universal language: pictures

## GABRIELA BAZAN

Coordinator of the project, responsible for logistics.

Studied Cultural Studies focused on film and new media at the University of Silesia in Katowice, Poland and holds a degree in Photography. She has been working as a youth worker for over 8 years, starting as a European volunteer. She coordinates European projects (KA1, KA2, and KA3) and facilitates training courses and youth exchanges on creativity, digital youth work, pop culture as an educational tool, and intercultural dialogue. Her interests also include developing skills through film analysis, well-being, and plant therapy.



# PARTICIPANT PROFILE

**This training course is designed for 24 participants actively involved in youth work or education, including:**

- **Youth workers, youth leaders, educators** working with young people at local, national or international level who want to strengthen their visual communication skills.
- **NGO staff members and volunteers** responsible for visual communication, promotion, dissemination or social media within youth organisations.
- **Project coordinators and facilitators** who use visuals to explain ideas, processes or learning content in non-formal education activities.
- **Youth workers interested in creative and visual methods**, regardless of previous experience in drawing or graphic design.
- **Professionals** working in multicultural or multilingual contexts who want to reduce reliance on written language and make their activities more accessible and inclusive.
- **Participants motivated to experiment**, co-create and share, and willing to contribute to the collective development of the "Visual Stories" guide.
- **Participants from EU and Erasmus+ Programme Countries**, representing different backgrounds and organisational realities.
- Participants who are **18 years old or older**, with no upper age limit.
- Participants with a **basic level of English**, sufficient to follow the training and actively take part in group activities.

**THE PROJECT WILL BE CARRIED OUT IN THE COURSE OF  
5 CONSECUTIVE DAYS**

**ARRIVAL DAY: 16.03.2026**

**ACTIVITY DAYS: 17.03-21.03.2026**

**DEPARTURE DAY: 22.03.2026**

# PROGRAMME

# VISUALLY SPEAKING

TIME	17.03	18.03	19.03	20.03	21.03
8:00 9:00			BREAKFAST		
10:00 11:30	Welcome & Connection: Introduction and Group Dynamics	Creative warm up vol. 1: Break the "I can't draw" myth	Welcome to Visual Storytelling: Visual metaphors	Collective Visioning: Identifying needs for our <b>Visual Stories</b> guide	Crafting our stories: Preparing the presentation of the <b>Visual Stories</b> guide
11:30 12:00			BREAK		
12:00 13:30	Drawing our Avatars. Fears, Contributions and Expectations	Creative warm up vol. 2: Lateral thinking thecniques	Map your story	Group Labs I: Defining the criteria for the <b>Visual Stories</b> guide	Presentation of <b>Visual Stories</b>
14:00 15:30			LUNCH		
16:00 17:30	Mapping the Journey: Programme Overview Visual moodboard	Essential 8 of Graphic Facilitations: Introduction and theory while drawing together	Exploring our surroundings for visual storytelling	Group Labs II: Drawing the visuals. Intro to Canva to digitalize the work	Final evaluation. Dissemination and reimbursement requirements. Farewell
17:30 18:00		Daily Reflections		Daily Reflections	
20:30 22:00			DINNER		

# THE VENUE ALBERGUE JUVENIL LA FLORIDA

The training course is scheduled to take place in the beautiful coastal city of Alicante, located in southeastern Spain. Participants will be staying at the youth hostel, **Albergue Juvenil La Florida**, situated on Orihuela Street. This spacious complex features numerous rooms accommodating up to four beds with private bathrooms; however, most guests will be placed in double rooms.

The youth hostel **will provide breakfast, lunch, and dinner**. The kitchen is fully equipped and accessible at all times. **Participants are required to declare any special needs** (such as food allergies, health condition and preferences) on the registration form.

As this is a youth hostel, please remember to **bring your own towels and toiletries**. The hostel provides bedding, but towels are not included (towel rentals are available for an additional fee 2EUR). Also, **don't forget sunscreen**, as the sun in Spain is strong year-round.

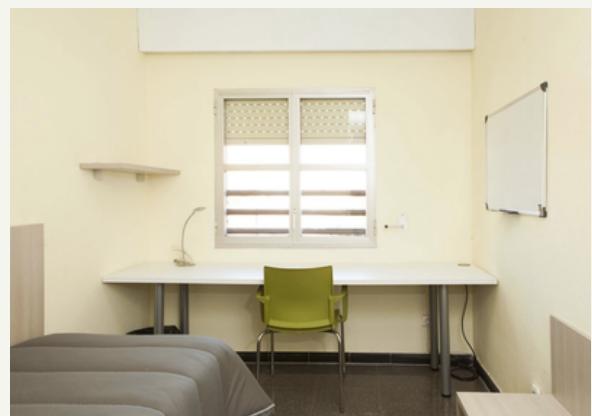
If you have any questions regarding the venue, feel free to reach out to us. A member of the coordinators' team will always be present at the hostel to assist participants throughout their stay.

**ADDRESS: Albergue Juvenil La Florida  
Av. d'Oriola, 59, ALicante**

We advise participants to **bring any printed materials they may need**, as there is no printing center in the vicinity.

Please note that **smoking and alcohol consumption are strictly prohibited** on the hostel premises.

Complimentary Wi-Fi is available throughout the hostel.



# TRAVEL COSTS

COUNTRY	BUDGET	GREEN TRAVEL
ITALY	309 EUR	417 EUR
GREECE	395 EUR	535 EUR
IRELAND	309 EUR	417 EUR
N. MACEDONIA	309 EUR	417 EUR
CROATIA	309 EUR	417 EUR
SLOVAKIA	309 EUR	417 EUR
LITHUANIA	395 EUR	535 EUR
MALTA	309 EUR	417 EUR
BULGARIA	395 EUR	535 EUR
ROMANIA	395 EUR	535 EUR
ESTONIA	395 EUR	535 EUR
NETHERLANDS	309 EUR	417 EUR
ARMENIA	580 EUR	785 EUR

# IMPORTANT

**All participants will receive the exact amount of money the participant has paid for their journey to Spain. However, this sum must not surpass the max amount of the Travel Grant defined by the European Commission.**

After the activity the organization will receive the small guide about the reimbursement process. Remember to collect all the tickets and invoices. **THE PROOF OF PAYMENT BY CARD or CONFIRMATION FROM THE BANK** is not valid for reimbursement.

To process the reimbursement we need all tickets and boarding passes from the travel, don't buy them without consultation with project coordinator! The process of reimbursement will be done within one month after we receive all documents from you.

Only participants who attend at **least 80%** of the programme of the project are entitled to reimbursement of their expenses.

## TRAVEL ITINERARY

Don't buy a tickets without previous consultation with the coordinator ([hosting@cazalla-  
intercultural.org](mailto:hosting@cazalla-intercultural.org)).

Read **CAREFULLY** the reimbursement guide to know what documents we need to be able to send you the money back for your travel costs. Just in case save all tickets and boarding passes. It would be great if you have a bank account in EU, in other way the transfer will cost you a fee.

## DOCUMENTS

Be sure that you have vital insurance card and identity card.

We kindly ask the European participants and non-EU participants to take care of the health insurance for both travel and stay during the training course. Otherwise, any expenses for medical care in Spain will be considered as personal costs of the participants. Cazalla Intercultural will not reimburse the participants for any medical costs. We strongly recommend to bring with you your European health insurance card or for participants outside the EU - a travel insurance.

## ACCOMMODATION AND FOOD:

The Erasmus+ Programme provides accommodation and food. If you have any allergies please let us know in the Registration form, so we can make your experience as enjoyable as possible.

## SPECIAL NEEDS

In order to provide a safe experience for all participants, the training team recommends/appreciates that people who have any special needs related to their physical/mental wellbeing, please let us know privately in advance, so that we can adapt the methodology of the event, if necessary.

## LUGGAGE

you will stay at our hostel. Take with you your own toiletries and towels. If you want you can rent a towel for 2 EUR charge.

# FAQ FREQUENTLY ASKED QUESTIONS

1

## CAN I SKIP SESSIONS TO WORK ONLINE OR GO SIGHTSEEING IN THE CITY?

No. Erasmus+ projects are learning mobilities for youth workers, not holidays. The Spanish National Agency is very strict in distinguishing learning activities from tourism or remote work. Participants are required to attend at least 80% of the programme activities. If this requirement is not met, travel reimbursement will not be executed, and your sending organisation will be informed. In cases of force majeure (e.g. an unavoidable online work meeting or a compulsory university class), you must inform the facilitation team in advance. Each case will be assessed individually, and exceptions may be granted only in justified situations.

3

## CAN I STAY LONGER?

The project will start on 16.03.2026, with an arrival date, and will finish on 22.03.2026, with a departure date. You are allowed to stay for an additional 2 days before or after the course, but please note that only your travel expenses will be refunded for those extra 2 days, not the accommodation.

If you wish to extend your stay beyond the 2-day allowance, please be aware that the project will not cover the costs of your travel, accommodation, and food. Kindly inform us before you purchase your tickets.

2

## WHAT HAPPENS IF MY TRAVEL COSTS ARE HIGHER THAN THE ERASMUS+ LIMIT? CAN THE EXTRA AMOUNT BE COVERED USING ANOTHER PARTICIPANT'S BUDGET?

Travel costs can be reimbursed only up to the maximum amount assigned to your distance band, as calculated with the official Erasmus+ Distance Calculator and the fixed travel amount defined by the programme.

If your travel expenses exceed this limit, the extra cost must be covered by you. It is not possible to transfer or reallocate budget from another participant to cover higher travel costs. The Erasmus+ budget is assigned per participant, is individual and non-transferable, and must strictly follow programme rules.

4

## ARE TAXIS, BOLT, UBER etc. RENT CARS OR CARPOOLING, BLABLACAR ACCEPTED AS A MEANS OF TRANSPORT?

Even though the Erasmus+ Programme is quite flexible in terms of how you travel, we recommend using the traditional means of transportation, such as airplanes, trains, busses.

Otherwise, please inform us in advance for your travel intentions so we can discuss your options and necessary papers for reimbursement.

# TRAVEL TO SPAIN

The best option is to flight to ALICANTE-ELCHE AIRPORT.

If you have to flight to another city we recommend MADRID BARAJAS or VALENCIA airport. Then you can arrive to Alicante by train (renfe, Ouigo, Iriyo) or bus (alsa.com). Before buying the tickets please double check first the bus/train connection as sometimes there are big hour gaps.

## FROM MADRID

You can take a direct bus from the airport to Alicante at 22:45 (duration 6h30m) or 23:45 (duration 5h55m), (buy tickets in advance ([www.alsa.com](http://www.alsa.com))

You can go to terminal 4 and take a train to C1 and go to Atocha train station, then go to Madrid Estación Sur Bus station where you can find buses to Alicante, the journey takes 5h. You can check the hours at [www.alsa.com](http://www.alsa.com) You can take as well a train from Atocha Station or Chamartín Station to Alicante, there are various companies traveling to Alicante. Check the schedules at [www.renfe.es](http://www.renfe.es), [www.ouigo.com](http://www.ouigo.com) or [ryo.eu](http://www.ryo.eu). The train goes only 3h.

## FROM VALENCIA

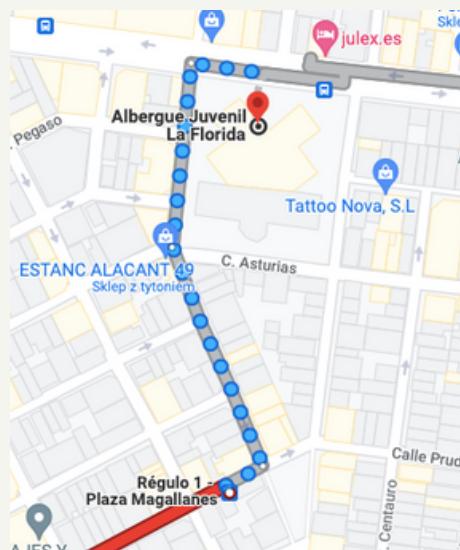
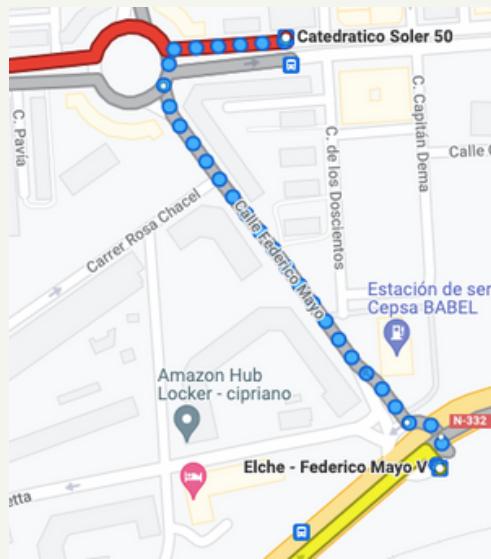
By metro you can go to the train station and take a train to Alicante. It's a 2h long trip. The schedule you can find at [www.renfe.es](http://www.renfe.es)

Every hour you can catch the bus from Valencia bus station to Alicante ([www.alsa.com](http://www.alsa.com)) You can get there by metro and bus. We recommend you to check it on google maps.

# HOW TO REACH THE VENUE OF THE EVENT

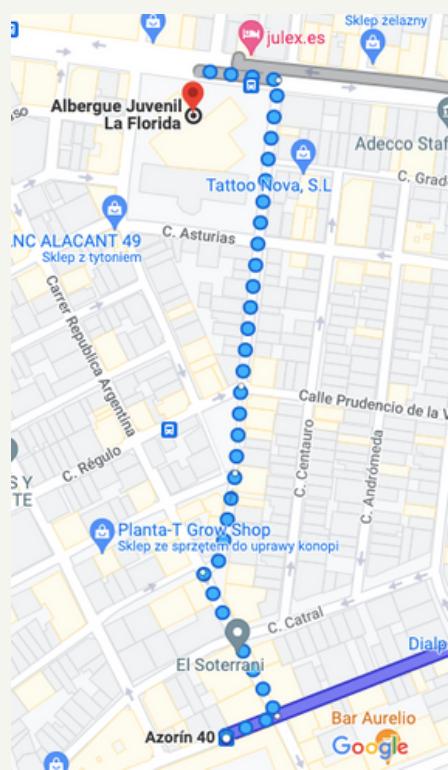
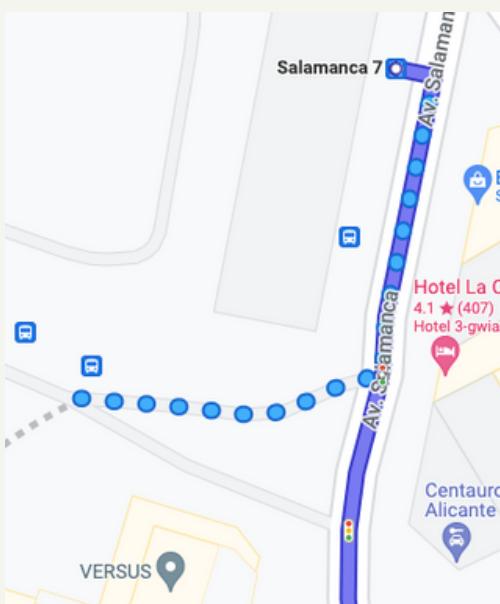
## FROM ALICANTE AIRPORT

Take a city bus C-6 and go to 3rd stop (Elche - Federico Mayo V) then go to the bus stop Catedrático Soler 50 and take a bus line 02 direction La Florida get out at 7th stop (Régulo 1 - Plaza Magallanes)



## FROM ALICANTE TRAIN STATION

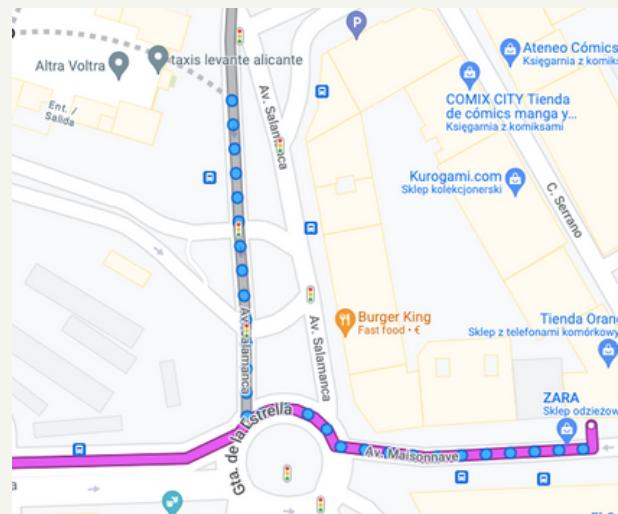
You can take the bus 04 from bus stop Salamanca 7 direction Cementerio and get out at the stop Azorín 40 (6 stops).



# HOW TO REACH THE VENUE OF THE EVENT

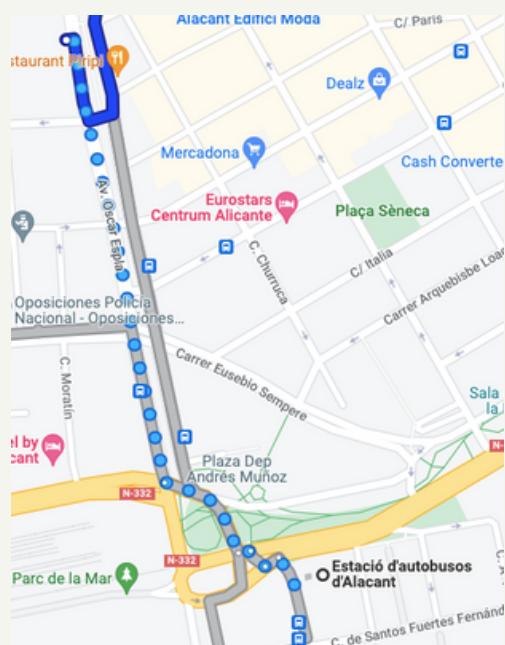
## FROM ALICANTE TRAIN STATION

Another option is to take a bus 03 from the bus station Maisonnave 42 with dirección Ciudad Asis, and go directly to the youth hostel. The bus will stop at Orihuela Albergue-108 (6 stops)

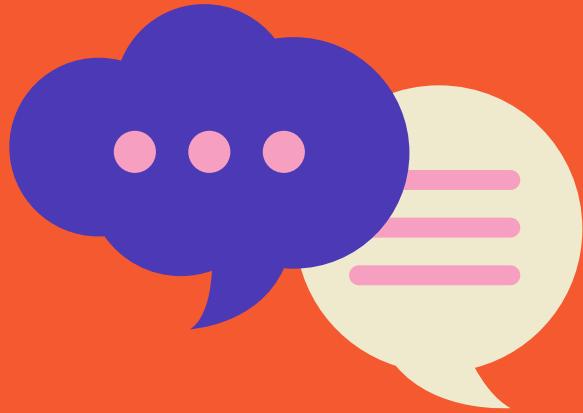


## FROM ALICANTE BUS STATION

Bus 07 from the bus stop Oscar Esplá 37, dirección El Rebollo. The stop is called Orihuela 108 which is in the front of the youth hostel. You can go a little but furhter and take as well the bus 03 from the bus stop Maisonnave 42 (check previous page).



# CONTACT US



## DISCLAIMER

Please note that Cazalla is **not responsible** for the selection of participants from other countries. Cazalla only selects participants **from Spain**.

Participants from each country are selected exclusively by their **respective sending organizations**.

If you are interested in participating, you must contact the sending organization in your country directly and follow their application and selection procedures.

Cazalla is in contact only with the official sending organizations. All participants are selected and confirmed exclusively by their respective sending partners.

**Applications sent directly to Cazalla will not be considered.**

**GABI**  
**HOSTING@CAZALLA-INTERCULTURAL.ORG**

**CAZALLA'S WHATSAPP**  
**+34 644 91 07 72**

**WORKING HOURS:**  
**9:00-14:30**



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