

## Call for Participants

*APPLY BY 20th December, 2025.*

peace |  
INfluencers...

Empowering Youth Agency through  
Creating Digital Content for Peace

# Crafting Influence Through Digital Narratives Training Course

18th - 25th Feb 2026 | Chełmno, Poland



Co-funded by  
the European Union

## Key Details

1. **Duration:** 18th - 25th Feb 2026
2. **Commitment:** We'll have a full 6 days plus the evening of the 26th of July. So we recommend:
  - to arrive during the day on the 18th of February.
  - to have 6 full working days from the 19th to the 24th of February
  - to have the departure on the 25th of February.
3. **Location:** [Chełmno \(Near Poznan\), Poland](#)
4. **Contact info:** Hamza, [international@jedenswiat.org.pl](mailto:international@jedenswiat.org.pl)

## About the host organisation

Service Civil International (SCI) is an international peace organisation, founded by Swiss pacifist Pierre Cérésole in the wake of World War I to promote understanding and a culture of peace among people from different nations. Since 1920, SCI has organised international volunteering projects, primarily through workcamps, and has grown to include branches in 40 countries alongside partner organisations supporting these initiatives. Learn more about SCI's work at [SCI.NGO](https://www.sci.ngo).

Stowarzyszenie Jeden Świat - SCI Poland (One World Association) is the Polish branch of Service Civil International. The Association's mission is to promote the idea of peace and understanding between people through international and national volunteering and educational programs.

## About Peace INfluencers

Ever notice how our world seems constantly in crisis mode? Conflicts, climate emergencies, migration, and social unrest are everywhere and amplified 24/7 on our social feeds. This constant stream affects how we see these issues and often leaves us feeling overwhelmed rather than empowered. But here's the thing, social media isn't just amplifying problems; it can be part of the solution. Its borderless nature connects people globally and gives everyone a platform to be heard.

That's where Peace INfluencers come in. We're building a community of young digital creators who can cut through the noise and promote peace, dialogue, and social justice online.

Our Peace INfluencers project is an action! Here's how we're making it happen:

- We're creating a practical resource, "**Peace INfluencers Toolkit**" that youth organisations can use.
- "**Critical Eye Reading Media**" is our first hands-on learning experience, where you'll develop the skills to see through media and understand what's going on.
- "**Crafting Influence Through Digital Narratives**" is our second training course, where you'll learn how to create content that doesn't just get likes but drives real change.
- Put your new skills to work in collaborative **awareness campaigns**.
- Take what you've learned back home and make waves in your community with supported **follow-up local actions**.

# Crafting Influence Through Digital Narratives Training Course



“Crafting Influence Through Digital Narratives” is an 8-day international training programme that equips youth workers, educators, and young leaders with essential skills to navigate today’s information landscape.

Bringing together participants from across Europe, the training explores how media and storytelling influence perceptions and shape peace and conflict. Participants examine how digital media can either create division or support peacebuilding and understanding.

The course then moves into practical skills development, focusing on storytelling, visual communication, and digital media creation. Through hands-on photography sessions and a full video-production journey, from idea to script, filming, and editing, participants learn to craft powerful narratives with clarity and impact.

## What will you learn?

In "Crafting Influence Through Digital Narratives," you'll gain essential skills to navigate today's digital landscape with confidence. You'll:

- Understand the foundations of peace education and how the media can support conflict transformation.
- Critically analyse the dual impact of media in conflict – both positive and negative.
- Learn how to use visuals, photography, and video to tell compelling stories for peace.
- Be Equipped with tools to design campaigns and projects that amplify youth perspectives.
- Strengthen collaboration across cultures through group work, reflection, and shared experiences.
- Be Supported participants in planning future initiatives.

## Methodological approach



The training is grounded in non-formal education, to create an interactive, creative, and participant-driven learning environment. Throughout the programme, you'll engage in hands-on workshops and case studies that translate concepts into practical skills.

A central part of the experience is the storytelling labs, where you will explore photography, video production, and editing through guided practice and creative exercises.

Daily reflection groups will give you space to pause, share insights, and learn from one another, to help you capture your personal and group learning journey. The training culminates in a meaningful community engagement moment, a film screening, where you will present your creations and connect with the audience.

Here's the draft agenda for the training course. Keep in mind that it's still subject to updates, we'll adjust it based on the learning needs of the participants that we gather from the application form. This means we'll tailor the course to better fit what participants are looking to learn, so the final agenda may look a bit different

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S	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7	Day 7
	18.02.2026	19.02.2026	20.02.2026	21.02.2026	22.02.2026	23.02.2026	24.02.2026	25.02.2026
08.00 - 09.00	Breakfast							
09.00 - 11.00	Arrivals and transfer to accommodation	Together, let's prepare for the week!	Media Landscape: Exploring the Impact on Peace	The Building Blocks of Storytelling	Lights, Camera, Action: Your Video Journey Begins	Film Shooting Production 1	Open Space: Reflecting and Sharing	Departure Time
11.00 - 11.30		Coffee break						
11.30 - 13.00		Setting Expectations and Goals & Introduction to the YouthPass	Analysing the Dual Impact of Media in Conflict	The Power of Visuals in Narratives	Developing Your Scenario	Film Shooting Production 2	Open Space: Reflecting and Sharing	
13.00 - 15.00		Lunch						
15.00 - 16.30		Exploring Media and Peace: Understanding the Scope	Crafting Peaceful Narratives	A Dive into Critical Analysis & Visual Impact	Me Time	Crafting the Story: Video Editing Skills	Follow-Up & Reflecting on Filling the YouthPass	
16.30 - 17.00		Coffee break						
17.00 - 18.00		Foundations of Peacebuilding Media	Digital Tools for Peace	Storytelling through Still Images	Me Time	Finalising Edits and Exporting	Reflecting on the Journey & Closing	
18.00 - 18.15		Getting to know each other & the programme	Reflection groups					
19.00 - 19.45	Dinner							

## Who is this training for?

Our course is designed for:

- ★ **Digital Youth Workers** - Professionals working with young people in digital spaces who want to sharpen their skills in digital journalism, peacebuilding, and creating inclusive online environments.
- ★ **Media-Focused Change Makers** - People who support youth facing social, economic, or cultural barriers and want to help them navigate digital spaces more effectively.
- ★ **Peace Advocates** - Activists and volunteers involved in peace initiatives who want to leverage digital tools and conscious media approaches.

To take part in the training, participants should:

- ★ Be **18 years** old or older
- ★ **Live** in one of these countries: ***Bulgaria, Estonia, France, Italy, North Macedonia, Poland, Portugal, Romania, Spain, or Turkey***
- ★ Commit to join us for the **full training course**, 18th - 25th Feb 2026
- ★ Commit to carrying out a **follow-up activity** in their local community after the training, putting their new skills and knowledge into practice
- ★ Feel comfortable communicating in **English**, as the training will be held in English
- ★ Be ready to get involved before the course too, this includes filling out a short questionnaire, sharing some relevant examples or materials from your organisation and joining an online prep meeting.

We encourage people from all walks of life, **no matter their background, gender, or personal story. Our goal is to create a safe and inclusive space where everyone feels respected, supported, and free to learn, grow, and build their skills together.**

## Practical info

1. **Travel costs** Your travel costs will be reimbursed after the training course, based on the actual cost of your tickets—up to a set maximum amount per country. To receive the reimbursement, you'll need to:
  - a. Provide all original travel documents (tickets, boarding passes, invoices, etc.)
  - b. Submit them within the agreed timeframe after the training
  - c. Arrive and depart from the same location

Below, you'll find the maximum travel cost limits for each country.

Country	No. of participants	Travel cost for each participant	Green travel
Bulgaria	2	309,00 €	-
Estonia	2	309,00 €	-
France	2	309,00 €	€ 417.00
Italy	2	309,00 €	€ 417.00
N.Macedonia	2	309,00 €	-
Poland*	3	€ 56.00	-
Portugal	2	€ 395.00	-
Romania	2	309,00 €	-
Spain	4	309,00 €	-
Türkiye	2	309,00 €	-

\* You'll be eligible for travel reimbursement if you're travelling more than 50 km to get to the training venue.

2. **Accommodation:** The training will take place at a school dormitory with basic but comfortable living conditions. You will **share a big room with other participants**, and the bathroom facilities will be shared as well. The school is located in Chełmno, near Poznań, easily accessible from Poznań Main Station and Poznań Airport by public transport.
3. **Food,** During the seminar, we'll provide three vegetarian meals a day with vegan options. This choice reflects SCI's strong commitment to sustainability and climate justice.

## How do you get involved?

To apply, just fill out the [online application form](#) by **20th December, 2025**.

For the selected applications, you'll receive all the important details and practical information you need to get ready for the training course. We'll support you through the next steps so you're fully prepared for the learning experience!

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