

Media4Change

Objectives

1. **Raise awareness, train and equip youth workers and young people from all backgrounds in participatory digital tools** and the issues involved, as part of work based on practice and the realities on the ground
2. **Build a strategy** (collective, reflective and pedagogical) **for inclusion around multimedia and digital tools** (video, radio, podcast, photography) so that young people, particularly those who are far removed from engagement practices, learn to make their voices heard.
3. **Create a common digital culture**, based on our shared values (emancipation, inclusion, social ecology, interculturality), to consolidate our network on a European scale and assert our position as players in non-formal education.

Results

R1: **A guide to pedagogical practice** containing method sheets for participatory digital activities, which will bring together all the activities discovered, set up and tested throughout the project, and will therefore be an ongoing process throughout the project.

R2: **an interactive map of resources and means**, which will list the technical and/or educational partner players on the national and European territory.

R3 : **a collaborative guide to funding digital projects**, the aim of which is to build the capacity of partners, particularly first-time applicants.

Partners



Solidarités Jeunesses
From France



INEX SDA
From Czech Republic



ReBike Altermobility
From Italy



Agareso
From Spain



EstYES
From Estonia



IBG
From Germany



Pi Youth Association
From Türkiye

Timeline

Media4Change

September to November 2024 - Global Survey

Launching of the survey on the youth's concerns regarding (social ecology). Data collection and analysing by WG Survey.

November 2024 - Kick Off

Launching of the project and kick-off meeting. Validation of the framework and of collaborative working tools, overview of the retroplanning and distribution of tasks.

February 2025 - Multimedia Tool Training

Training for youth workers and young people to gain theoretical and practical knowledge of participatory media tools.

March to August 2025 - Gymkhana Experimentation

First action phase : implementation of media challenges "Gymkhana" within member organizations.

October 2025 - InsightLab

In-depth training to go back to the summer experimentation and beginning to "feeding" the toolkit

January 2026 - Mid-Term Meeting

Physical meeting of the steering committee to ensure the good implementation of the project and assess the goals mid-project

March 26 - From Action To Actorship

2nd training on participatory media and participatory methods to deepen the knowledge of participants

April to August 26 - MediaCollab Experimentation

2nd phase of implementation : media production around social ecology



November 26 - Hackathon

Seminar to share and evaluate the media production and finalize the deliverables

January 27 - Final Meeting

Final Meeting of partners : closing of the project, evaluation and perspectives on what is to follow

**December 26 - February 27
- Dissemination**

Online seminar to present the project's results ; local workshops by partners.